INVESTIGATION ON
HOW THE CONCEPT OF TRUST IS UNDERSTOOD

Universidade Federal do Ceará

Laboratório de Estudos sobre Política, Eleições e Mídia

http://www.lepem.ufc.br/dados/conf2013

Presentation

Thank you for participation in our research!

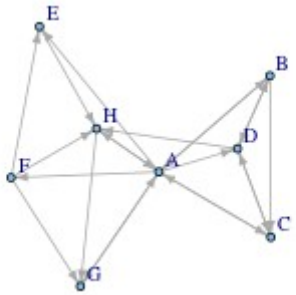
We are from the Laboratory of Studies on Politics, Elections and Media at Federal University of Ceará. We are conducting research on trust. When the research is finished, the results will be published in such a way that the respondents will not be identified. We emphasize that there is no wrong answer because our goal is to know your opinion.

Please, choose how you want to be treated:

( ) You ( ) Sir ( ) Madam

Observations:

- In multiple choice question, as soon as you choose an option, the questionnaire will jump to the next question.
- After completely filling the questionnaire, you can visualize a graphical representation of your social network, as in the example below:



Social values and attitudes

For each of the following, indicate how important it is in your life:

V4. Family
( ) Very important
( ) Rather important
( ) Not very important
( ) Not at all important

V5. Friends
( ) Very important
( ) Rather important
( ) Not very important
( ) Not at all important

V6. Leisure time
( ) Very important
( ) Rather important
( ) Not very important
( ) Not at all important

V7. Politics
( ) Very important
( ) Rather important
( ) Not very important
( ) Not at all important

V8. Work
( ) Very important
( ) Rather important
( ) Not very important
( ) Not at all important

V9. Religion
( ) Very important
( ) Rather important
( ) Not very important
( ) Not at all important

V10. Taking all things together, would you say you are:

( ) Very happy
( ) Rather happy
( ) Not very happy
( ) Not at all happy

V11. All in all, how would you describe your state of health these days?

( ) Very good
( ) Good
( ) Fair
( ) Poor

Here is a list of qualities that children can be encouraged to learn at home. Which, if any, do you consider to be especially important? Please choose up to five:

V12. [ ] Independence
V13. [ ] Hard work
V14. [ ] Feeling of responsibility
V15. [ ] Imagination
V16. [ ] Tolerance and respect for other people
V17. [ ] Thrift, saving money and things
V18. [ ] Determination, perseverance
V19. [ ] Religious faith
V20. [ ] Unselfishness
V21. [ ] Obedience

V22. All things considered, how satisfied are you with your life as a whole these days? On this scale 1 means you are “completely dissatisfied” and 10 means you are “completely satisfied” where would you put your satisfaction with your life as a whole?

Completely dissatisfied									Completely satisfied
1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

Trust

V23. Generally speaking, would you say that most people can be trusted or that you need to be very careful in dealing with people?

( ) Most people can be trusted.
( ) Need to be very careful.

A47. Some people would try to take advantage of you if they got a chance, while others would try to be fair. Out of 10 unknown people, how many would try to take advantage of you?

None										All
0	1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

We'd like to ask you how much you trust people from various groups. Could you indicate for each whether you trust people from this group completely, somewhat, not very much or not at all?

V125a. People in general

( ) Trust completely
( ) Trust somewhat
( ) Do not trust very much
( ) Do not trust at all

V125. Your family

( ) Trust completely
( ) Trust somewhat
( ) Do not trust very much
( ) Do not trust at all

V126. Your neighborhood

( ) Trust completely
( ) Trust somewhat
( ) Do not trust very much
( ) Do not trust at all

V127. People you know personally

( ) Trust completely
( ) Trust somewhat
( ) Do not trust very much
( ) Do not trust at all

V128. People you meet for the first time

( ) Trust completely
( ) Trust somewhat
( ) Do not trust very much
( ) Do not trust at all

V129. People of another religion

( ) Trust completely
( ) Trust somewhat
( ) Do not trust very much
( ) Do not trust at all

V130. People of another nationality

( ) Trust completely

( ) Trust somewhat
( ) Do not trust very much
( ) Do not trust at all

Details about one question

In the question that we have made above:

> *Generally speaking, would you say that most people can be trusted or that you need to be very careful in dealing with people?*

Regarding **most people**, what types of people have you thought of? (you can check more than one option)

C1apes. [ ] People you meet for the first time
C1afam. [ ] Family
C1aami. [ ] Friends
C1acol. [ ] Colleagues at work
C1aviz. [ ] Neighbors
C1acon. [ ] Known people with whom you don't have friendship
C1anin. [ ] Didn't think in anybody

C1b. You have answered that [most people can be trusted / need to be very careful]. The main reason for your answer was:

( ) My own experience.
( ) I was taught to think that way.

C1c. Still on the same question, what sentence below is closer to what you have understood by **trust**?

( ) To trust is to know
( ) To trust is to anticipate what the other will do in some circumstances.
( ) To trust is to believe in the person's fidelity.
( ) To trust is to share.
( ) To trust is to feel save when beside the other person.
( ) To trust is to delegate responsibilities.
( ) To trust is to have a bond, a link.

C1d. What situation from the list below is closer to what you have thought of to say that [most people can be trusted / need to be very careful]?

( ) A stranger who offers help really wants to help.
( ) A friend is capable of keeping a secret.
( ) The other to keeps a promise.
( ) Your partner does not betray you.
( ) To loan things with high either material or emotional value.
( ) To stay alone with a person and he or she not to do anything bad to you.
( ) A person help you when you are in trouble, even financial trouble.

More questions on trust

In case of health problem, who you believe that would give you financial help

(would loan money to you)? (you can check more than one)

C2mae. [ ] Mother	C2pai. [ ] Father	C2fil. [ ] Children
C2esp. [ ] Spouse	C2nam. [ ] Boy/Girlfriend	C2irm. [ ] Siblings
C2avo. [ ] Gr. Parents	C2net. [ ] Gr. Children	C2tio. [ ] Uncls./Aunt.
C2pri. [ ] Cousins	C2sog. [ ] F./M. in Law	C2cun. [ ] Bro./Sis. in L.
C2gen. [ ] Sons in L.	C2nor. [ ] Daughter in L.	C2ami. [ ] Friends
C2viz. [ ] Neighbors	C2col. [ ] Colleagues	C2con. [ ] Known people
C2pes. [ ] People met for the first time		

In case of health problem, who you believe that would spend some days with you in the hospital? (you can check more than one)

C3mae. [ ] Mother	C3pai. [ ] Father	C3fil. [ ] Children
C3esp. [ ] Spouse	C3nam. [ ] Boy/Girlfriend	C3irm. [ ] Siblings
C3avo. [ ] Gr. Parents	C3net. [ ] Gr. Children	C3tio. [ ] Uncls./Aunt.
C3pri. [ ] Cousins	C3sog. [ ] F./M. in Law	C3cun. [ ] Bro./Sis. in L.
C3gen. [ ] Sons in L.	C3nor. [ ] Daughter in L.	C3ami. [ ] Friends
C3viz. [ ] Neighbors	C3col. [ ] Colleagues	C3con. [ ] Known people
C3pes. [ ] People met for the first time		

To whom you would loan money without interest, believing that the person would repay back as soon as he or she could? (you can check more than one)

C4mae. [ ] Mother	C4pai. [ ] Father	C4fil. [ ] Children
C4esp. [ ] Spouse	C4nam. [ ] Boy/Girlfriend	C4irm. [ ] Siblings
C4avo. [ ] Gr. Parents	C4net. [ ] Gr. Children	C4tio. [ ] Uncls./Aunt.
C4pri. [ ] Cousins	C4sog. [ ] F./M. in Law	C4cun. [ ] Bro./Sis. in L.
C4gen. [ ] Sons in L.	C4nor. [ ] Daughter in L.	C4ami. [ ] Friends
C4viz. [ ] Neighbors	C4col. [ ] Colleagues	C4con. [ ] Known people
C4pes. [ ] People met for the first time		

Interaction

I1. Not counting relatives who live near your home, how many neighbors you talk with at least once a week?

( ) None
( ) 1
( ) 2
( ) 3 to 6
( ) more than 6

I2. About how often your **relatives visit you**?

( ) Every day
( ) About once a week
( ) Fortnightly
( ) About once a month
( ) Rarely
( ) Never

I3. About how often **you visit your relatives**?

( ) Every day
( ) About once a week
( ) Fortnightly
( ) About once a month
( ) Rarely
( ) Never

I4. About how often **your friends visit you**?

( ) Every day
( ) About once a week
( ) Fortnightly
( ) About once a month
( ) Rarely
( ) Never

I5. About how often **you visit your friends**?

( ) Every day
( ) About once a week
( ) Fortnightly
( ) About once a month
( ) Rarely
( ) Never

Special situations

Please indicate for each of the following statements whether you think it can always be justified, never be justified, or something in between.

V198. Claiming government benefits to which you are not entitled.

Never justifiable									Always justifiable
1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

V199. Avoiding a fare on public transport.

Never justifiable									Always justifiable
1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

V200. Cheating on taxes if you have a chance.

Never justifiable									Always justifiable
1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

V201. Someone accepting a bribe in the course of their duties.

Never justifiable									Always justifiable
1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

Social and political values (continuation)

Special situations

Now, regarding the same situations, we would like to know your opinion on how many Brazilians out of 10 would have the attitudes below:

A198. Claiming government benefits to which you are not entitled:

None										All
0	1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

A199. Avoiding a fare on public transport:

None										All
0	1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

A200. Cheating on taxes if you have a chance:

None										All
0	1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

A201. Someone accepting a bribe in the course of their duties:

None										All
0	1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

Fair and unfair people

In general, for each 10 persons that are honest and do not try to take advantage of others, how many do you think that act in this way because:

J1a. Are good people:

None										All
0	1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

J1b. Would feel guilt if were unfair:

None										All
0	1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

J1c. Are worried with what other people think about them:

None										All
0	1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

J1d. Are afraid of being punished:

None										All
0	1	2	3	4	5	6	7	8	9	10
( )	( )	( )	( )	( )	( )	( )	( )	( )	( )	( )

J2. What is the frequency that you believe to know when an unknown person is trying to take advantage of you?

( ) I'm never sure about the intentions of the other person
( ) Sometimes I know when a person would be unfair
( ) I almost always know when a person would be unfair
( ) I always know when a person would be unfair

What do you observe in a person to know that he or she is trying to take advantage of you? (you can check more than one)

J3coe. [ ] The coherence of what he or she says
J3fal. [ ] His/her way of speaking
J3ves. [ ] His/her way of dressing
J3idd. [ ] His/her age

Participation

Now, here are some forms of political action that people can take. Please indicate, for each one, whether you have done any of these things, whether you might do it or would never under any circumstances do it.

V96a. Signing an on-line petition.

( ) Have done
( ) Might do
( ) Would never do

V96. Signing a petition.

( ) Have done
( ) Might do
( ) Would never do

V97. Joining in boycotts.

( ) Have done
( ) Might do
( ) Would never do

V98. Attending peaceful demonstrations.

( ) Have done
( ) Might do
( ) Would never do

V98a. Attending public parades of protest.

( ) Have done
( ) Might do
( ) Would never do

V98b. Participate of strikes.

( ) Have done
( ) Might do
( ) Would never do

V99. Other: _____

Do you participate voluntarily, with no payment, in any recreational, athletic or artistic organization like the ones listed below? (you can check more than one)

A1esp. [ ] Football or other athletic fan club
A1art. [ ] Artist fan club
A1mus. [ ] Choral group, music band or similar
A1igr. [ ] Church group
A1nao. [ ] Do not participate
A1o. Other activity: _____

Do you actively participate in any organization that defends the interests of a group of people, like one of the listed below? (you can check more than one)

A2sin. [ ] Union or professional association
A2prt. [ ] Political party
A2ass. [ ] Residents or community association
A2nao. [ ] Do not participate
Other organization: _____

Religiosity

V185. Do you belong to a religion or religious denomination? If yes, which one?

( ) Do not belong to a denomination
( ) Roman Catholic
( ) Evangelic
  ( ) Assembleia de Deus
  ( ) Batista
  ( ) Adventist
  ( ) Congregação Cristã no Brasil
  ( ) Igreja Universal do Reino de Deus
  ( ) Evangelho Quadrangular
  ( ) Lutheran
  ( ) Deus é Amor
  ( ) Presbyterian
  ( ) Methodist
  ( ) Congregacional
  ( ) Maranata
  ( ) O Brasil para Cristo
    V185eo. Other: _____
( ) Espírita
( ) Religion of African origin (Umbanda, Candomblé etc.)
( ) Jew
( ) Muslim
  V185o. Other: _____

V186. Apart from weddings and funerals, about how often do you attend religious services these days?

( ) More than once a week
( ) Once a week
( ) Fortnightly
( ) Once a month
( ) Only on special holy days
( ) Once a year
( ) Less often
( ) Never, practically never

V187a. Independently of whether you attend religious services or not, would you say you are:

( ) A religious person
( ) Not a religious person

V187b. And your are:

( ) A person who believes in God
( ) A person who doesn't believe in God

Sources of information

People use different sources to learn what is going on in their country and the world. For each of the following sources, please indicate whether you used it last week or did not use it last week to obtain information (you can check more than one)

V223. [ ] Daily newspaper
V224. [ ] News broadcasts on radio or TV
V225. [ ] Printed magazines
V226. [ ] In depth reports on radio or TV
V227. [ ] Books
V228. [ ] Internet, Email
V229. [ ] Talk with friends or colleagues

V230. How often, if ever, do you use a personal computer?

( ) Never
( ) Occasionally
( ) Frequently

Do you have a profile in any of the social networks below? (you can check more than one)

F1. [ ] Facebook
F2. [ ] Orkut
F3. [ ] Twitter
F4a. [ ] Skype
F4b. [ ] MSN
F5. [ ] Do not have

The closest people

We will now build a list with you and the people closest to you, the people that you trust the most.

What is your name or nickname (real on imagined now) to be used in this list? (optional) _____

Click in the button **Add person** to add to your list the people closest to you (minimum 1 person and maximum 40 people). Please, for each person choose also the type or relationship. Some tips:

- You don't need to type the complete name of the persons. It's enough to type the first name ou a nickname.
- If you don't want to type the real names, **you can create nicknames**, but you will have to memorize the nicknames because in the next page we'll ask who trusts who.
- If necessary, click on the **x** to remove a person from your list.

The closest people (continuation)

The friends of your friends

Now, for each person in your social network, tell who are the persons that are the closest to them, that is, the people in your own network, including you, that you believe are the people that each person trust the most. (maximum of 5 persons for each)

Person **Closest people**

Socioeconomic profile

We need to know how different opinions and attitudes are distributed among different types of people. So, in this last page we ask some questions about your social and economic profile.

V235. What is your gender?

( ) Female
( ) Male

V236. What is you age? _____

V55. Are you currently:

( ) Married
( ) Living together as married
( ) Divorced
( ) Separated
( ) Widowed
( ) Single

V56. Have you had any children? (type how many; type 0 if you don't have children)

How many? _____

V238. What is the highest educational level that you have attained?

( ) No formal education
( ) Incomplete primary school
( ) Complete primary school
( ) Incomplete secondary school
( ) Complete secondary school
( ) Some university-level education, without degree
( ) University-level education, with degree

V238b. What university level course? _____

V240. Do you live with your parents?

( ) Yes
( ) No

V241. Are you employed now or not? If yes, about how many hours a week? If more than one job: only for the main job.

Yes, I have paid employment:
( ) Full time employee (30 hours a week or more)
( ) Part time employee (less than 30 hours a week)
( ) Self employed
No, no paid employment:
( ) Retired/pensioned
( ) Housewife not otherwise employed
( ) Student
( ) Unemployed

V241o. Other: _____

V242a. Were you ever employed?

( ) Yes
( ) Never had an employment
( ) Never worked

V243. Are you working for the government or for a private business or industry?

( ) Government or public organization
( ) Private business or industry
( ) Private non-profit organization

V242. In which profession/occupation do you work? If more than one job, the main job? What is/was your job there?

( ) Employer/manager of establishment with 10 or more employees
( ) Employer/manager of establishment with less than 10 employees
( ) Professional worker lawyer, accountant, teacher, etc
( ) Supervisory - office worker: supervises others.
( ) Non-manual - office worker: non-supervisory
( ) Foreman and supervisor
( ) Skilled manual worker
( ) Semi-skilled manual worker
( ) Unskilled manual worker
( ) Farmer: has own farm
( ) Agricultural worker
( ) Member of armed forces, security personnel

V248. Are you the chief wage earner in your household?

( ) Yes
( ) No

V249. Is the chief wage earner of your household employed now or not?

( ) Yes
( ) No

V250. In which profession/occupation does he/she work (or did work)? If more than one job, the main job? What is/was his/her job there?

( ) Employer/manager of establishment with 10 or more employees
( ) Employer/manager of establishment with less than 10 employees
( ) Professional worker lawyer, accountant, teacher, etc
( ) Supervisory - office worker: supervises others.
( ) Non-manual - office worker: non-supervisory
( ) Foreman and supervisor
( ) Skilled manual worker
( ) Semi-skilled manual worker
( ) Unskilled manual worker
( ) Farmer: has own farm
( ) Agricultural worker
( ) Member of armed forces, security personnel
( ) Never had a job

V251. During the past year, did your family:

( ) Save money
( ) Just get by
( ) Spent some savings
( ) Spent savings and borrowed money

P1. Could you, please, tell us what is approximately the monthly income of your household, that is, what is the sum of the incomes of every person in your household?

( ) Nothing to minimum wage (up to R$ 678,00)
( ) 1 to 2 minimum wages (R$ 678,01 to R$ 1.356,00)
( ) 2 to 5 minimum wages (R$ 1.356,01 to R$ 3.390,00)
( ) 5 to 10 minimum wages (R$ 3.390,01 to R$ 6.780,00)
( ) 10 to 15 minimum wages (R$ 6.780,01 to R$ 10.170,00)
( ) 15 to 20 minimum wages (R$ 10.170,01 to R$ 13.560,00)
( ) More than 20 minimum wages (more than R$ 13.560,00)

V256. What is your skin color?

( ) White
( ) Black
( ) Mixed of black and white

( ) Asiatic
( ) Native Brazilian (*Indígena*)

cidade. What city do you live in? _____

S1. As you have noted, the questionnaire jumps automatically from a question to another. Did you like the jumps?

( ) I liked.
( ) I didn't like.

Contact

If you are interested, we can send to you news about the results of the research. Would you like to tell us your email for contact? (optional)

Email: _____

Name or nickname: _____